

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion- Designing, Decoration and Erection of Stall at SATTE – 2008 event at New Delhi from 18<sup>th</sup> to 20<sup>th</sup> April 2008, through M/s. Touchstone Advertising Agency – Sanctioned – Orders- Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 360

Dated: 31-03-2009

Read the following:

- 1 Govt. Memo. No.1264/PMU/PRO/2008, YAT&C (PMU) Department. dt.10-03-2008
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 5 Bill No. TAPL/22/2008-09, Dt.03.04.2008, of M/s.Touchstone Advertising Agency, Hyderabad.
- 6 G.O.Rt.No.1897, Finance (B.G.III) Department, Dt.31.03.2009.

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**ORDER:**

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing advertisements to publish in various Tourism and Business Magazine on regular basis, as a part of promotional initiatives. As a follow up of these initiatives, this Department has decided to take part in South Asian Travel & Tourism Expo, New Delhi SATTE Mart 2008, being organized from 18<sup>th</sup> to 20<sup>th</sup> April 2008. Designing, Decorating and Erection of AP Tourism Stall at SATTE-2007 event held in Pragathi Maidan, New Delhi, through M/s. Touchstone Advertising Agency. After completion of the work the said agency has submitted the bills amounting to Rs.3,93,260/- vide 5<sup>th</sup> read above for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction for an amount of Rs.3,50,000/- (Rupees Three Lakhs Fifty thousand only) towards Designing, Decorating and Erection of AP Tourism Stall at SATTE – 2007 event at New Delhi.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (12) Advertisements for Promotion of Tourism – 260 – Advertisements, Sales and Publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. Touchstone Advertising Agency, Hyderabad. after deducting I.T. payable to the Income Tax Department.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**D. LAKSHMI PARTHASARATHY  
PRL. SECRETARY TO GOVERNMENT**

To

M/s. Touchstone Advertising Agency, Hyderabad.

The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.

The Pay & Account Officer, A.P. Secretariat Branch, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.

SF/SCs.

**//Forwarded :: By Order//**

**SECTION OFFICER**